

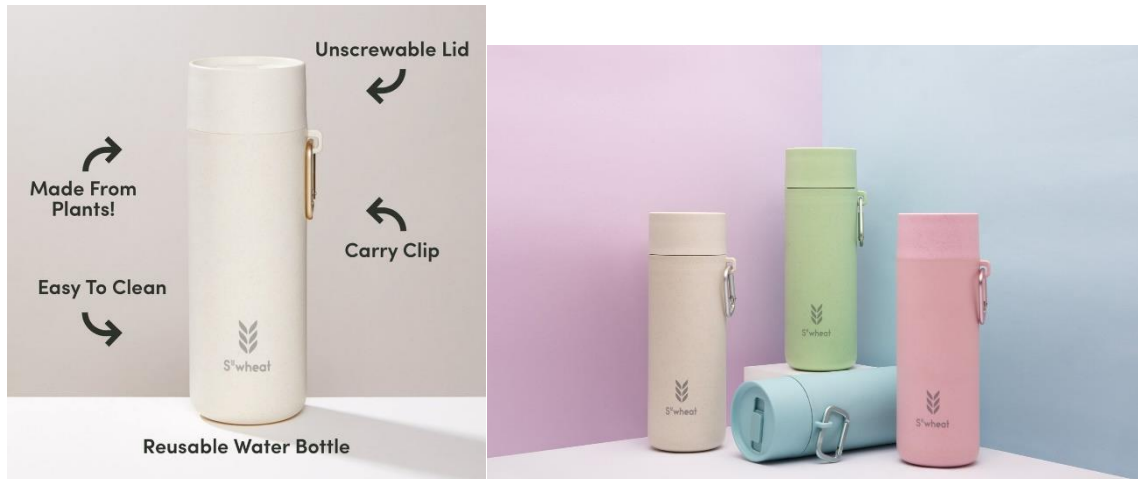
BTS NÉGOCIATION ET DIGITALISATION DE LA RELATION CLIENTS

ANGLAIS OBLIGATOIRE

SESSION 2023

MISE EN SITUATION 6 : S'WHEAT BOTTLE

S'Wheat Bottle



Pure, Practical, Made from Plants.



Natural

Made from naturally grown plants!



Easy to clean

Uniquely designed with easy cleaning in mind.



Gives Back

Plants a tree with every sale.



Insulated

Keeps your drinks Hotter and Colder for longer.

- Eco-friendly (reusable)
- Designed in Scotland
- Smart and simple design
- Practical and easy to clean



Special offer : Buy 1 for £25 – Friends pack : buy 2 for £40 – Family pack : buy 4 for £70

Guarantee : Manufacturer's 2 year guarantee.

Delivery : Delivery charge - £3.95

Order now for delivery within 2 days

SITUATION:

You work as a sales advisor at ARGOS – a British retailer operating in the UK and Ireland selling in physical shops and online. Your manager has asked you to promote this new product and present it to a new colleague.

Tell your colleague how you could promote the product to customers .

Use the following elements :

- Assets of this product
- Availability and delivery
- Price
- Special offers